39th Annual Minority Health Conference

Reclaiming the Narrative

Friday, February 23, 2018
William and Ida Friday Center
Chapel Hill, NC

Byron Hurt
Minority Health Conference Kick-Off Speaker

Monica Raye Simpson
20th Annual William T. Small, Jr. Keynote Lecture

Vann R. Newkirk, MSPH
7th Annual Victor J. Schoenbach Keynote Lecture

Plus 8 Breakout Sessions!
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As the largest and longest running student-led health conference in the nation, the Minority Health Conference aims to raise awareness regarding health disparities and mobilize students, academics, and community members to take action for change. Since its inception in the late 1970s, the Minority Health Conference has grown significantly, attracting over 600 attendees, plus nearly a thousand more via webcast.

This year’s theme, **Reclaiming the Narrative**, is based on the recognition that the world is organized by the stories we tell. Stories have the power to influence the way we view ourselves and others and have the power to shape our actions. Given this sometimes unacknowledged influence, we must ask who are the storytellers, and who benefits from these narratives. The answers to these questions can offer an understanding of how we as public health professionals can progress and push public health agendas forward in a meaningful way. This year’s theme challenges us to end perpetuation of damaging rhetoric against marginalized communities. It highlights how resilient communities have fought to speak truth to power and refused to have their voices silenced and how public health practitioners can join such efforts. By **Reclaiming the Narrative**, communities and public health practitioners can reconcile the past and present and take agency in the future to promote health for all people.
An Evening with Byron Hurt: Minority Health Conference Kick-Off

Thursday, February 22nd, 2018
5:30PM - 8:30PM
Joan Heckler Gillings Auditorium (RO 133)

In line with this year’s theme of RECLAIMING THE NARRATIVE, the Minority Health Conference has decided to host an in-depth look at food injustice and its impact on marginalized communities. Join us for an evening with Byron Hurt, an award-winning documentary filmmaker, writer, and professor. His most recent documentary and recipient of CNN Best Documentary Award at the American Black Film Festival, SOUL FOOD JUNKIES, will be screened. In SOUL FOOD JUNKIES, Hurt takes us on a fascinating historical and culinary journey exploring the soul food tradition and its ties to black cultural identity. The film delves into the positive and negative consequences of this culinary tradition. A moderated Q&A with Byron Hurt will follow. Copies of SOUL FOOD JUNKIES will be available for purchase.

Overflow Room: MHRC 0001

KICK-OFF SPEAKER

AN EVENING WITH BYRON HURT: MINORITY HEALTH CONFERENCE KICK-OFF

THURSDAY, FEBRUARY 22ND, 2018
5:30PM - 8:30PM
JOAN HECKLER GILLINGS AUDITORIUM (RO 133)

RECEPTION STARTS AT 5:30PM IN THE ATRIUM AND DOCUMENTARY SCREENING AND Q&A STARTS AT 6PM IN RO 133.

ABOUT THE SPEAKER

Byron Hurt is an award-winning documentary filmmaker, writer, anti-sexist activist, and an adjunct professor at Columbia University. Hurt is also an Emmy-nominated TV show host. His critically acclaimed documentary, HIP-HOP: BEYOND BEATS AND RHYMES, premiered at the Sundance Film Festival and broadcast nationally on PBS’ Emmy-award winning series INDEPENDENT LENS. Byron’s previous film, SOUL FOOD JUNKIES, won “BEST DOCUMENTARY” at several film festivals, including, the CNN Best Documentary Award at the American Black Film Festival, and Best Documentary at the Urbanworld Film Festival in New York City.
MONICA RAYE SIMPSON

Monica Raye Simpson is the Executive Director of SisterSong Women of Color Reproductive Justice Collective. A native of rural North Carolina, Monica has organized extensively against human rights violations, reproductive oppression, the prison industrial complex, racism and intolerance and is deeply invested in southern movement building and the fight for Black liberation. She is also committed to birth justice as a certified Doula. Monica couples her activism with her artistry and released her first live album entitled Revolutionary Love where she blends her gospel roots and her passion for social justice with deep soul to create the sound known as Revolutionary Soul. Because of her “artivism,” Monica was named as a New Civil Rights Leader by Essence Magazine and chosen as one of Advocate Magazine’s 40 Under 40 Leaders.
Vann R. Newkirk II is a staff writer at The Atlantic, where he covers politics and policy, with a focus on voting rights, civil rights, and health policy, and formerly a staff writer at Daily Kos. He also has contributed articles, essays, and photography to sites such as GQ, Gawker, Grantland, and Ebony. He now uses his analytic skills and background in statistics in nonfiction work and in multimedia projects, especially those dealing with health and health policy. Vann is also a cofounder of and contributing editor at Seven Scribes, an online magazine by young writers and artists of color. Vann resides in Hyattsville, MD with his wife and son. He is a Gillings School of Global Public Health alumnus of the Health Policy and Management Department.
In this moderated panel discussion, students and professors from the Gillings School of Global Public Health, Department of Social Medicine, and Department of Anthropology will examine how researchers and practitioners can challenge Eurocentric and Western norms while honoring traditional, home-grown approaches to healing, care, and development. These panelists will provide examples of how we can shift the global narrative through illustrative examples from their own work including sexual and reproductive health, mental health, and maternal health.

BIASED NARRATIVES AROUND SUBSTANCE USE HAVE ADVERSELY IMPACTED THE WAY HEALTHCARE FOR ADDICTION IS DESIGNED AND DEVELOPED. THESE NARRATIVES NEGATIVELY DEPICT MINORITY COMMUNITIES IMPACTED BY SUBSTANCE USE AND STIGMATIZE INDIVIDUALS RECEIVING TREATMENT. THIS PANEL WILL DISCUSS THE DIFFERENT FACTORS WITHIN MINORITY COMMUNITIES THAT IMPACT ACCESSIBILITY, QUALITY OF SUBSTANCE USE TREATMENT, AND MULTI-LEVEL SOLUTIONS FOR COMBATING THESE NARRATIVES.

IN THIS MODERATED PANEL DISCUSSION, STUDENTS AND PROFESSORS FROM THE GILLINGS SCHOOL OF GLOBAL PUBLIC HEALTH, DEPARTMENT OF SOCIAL MEDICINE, AND DEPARTMENT OF ANTHROPOLOGY WILL EXAMINE HOW RESEARCHERS AND PRACTITIONERS CAN CHALLENGE EUROCENTRIC AND WESTERN NORMS WHILE HONORING TRADITIONAL, HOME-GROWN APPROACHES TO HEALING, CARE, AND DEVELOPMENT. THESE PANELISTS WILL PROVIDE EXAMPLES OF HOW WE CAN SHIFT THE GLOBAL NARRATIVE THROUGH ILLUSTRATIVE EXAMPLES FROM THEIR OWN WORK INCLUDING SEXUAL AND REPRODUCTIVE HEALTH, MENTAL HEALTH, AND MATERNAL HEALTH.
THE IMPACT OF PUBLIC SPACES ON COMMUNITY NARRATIVES

The public space is an integral aspect of American society. Public space provides a location in which citizens are able to express their thoughts and opinions through speech, art, and activism. From confederate monuments, to street art, these many forms of public expression shape and impact the narrative surrounding the communal American experience. In this session, local activists and educators, will explore this idea of public space and the impact of the narratives created within these spaces on the experiences of people of color.

RACIALIZATION, TRAUMA, AND THE RESILIENCY OF MARGINALIZED COMMUNITIES

Marginalized communities are often traumatized by everyday discrimination—yet are able to remain resilient. In this session, panelists will examine the health impact of trauma that historically marginalized racial, ethnic, and religious groups often face. Solutions and paths to resiliency will be highlighted as a key subject along with the racialization of trauma in the lives of people of color.
DATA STORIES COMBINE VISUALIZATIONS WITH NARRATIVE FLOW TO TELL MEANINGFUL STORIES ABOUT HEALTH AND EQUITY. DATA STORYTELLING HAS BOTH THE POTENTIAL FOR PERPETUATING A PARTICULAR STORY OR THE POSSIBILITY OF UNCOVERING UNDERLYING INJUSTICES. THE PANELISTS IN THIS SESSION WILL PRESENT RESEARCH FOCUSED ON NEIGHBORHOOD-LEVEL SOCIAL FACTORS, AND ENVIRONMENTAL HAZARDS CONTRIBUTING TO GEOGRAPHIC AND RACIAL HEALTH DISPARITIES. THE PANELISTS WILL ALSO DISCUSS THE CHALLENGES ASSOCIATED WITH USING TECHNOLOGY TO TELL STORIES IN HEALTH, AND WILL INCLUDE BOTH RESEARCH AND COMMUNITY MEMBER PERSPECTIVES.

AFTER HURRICANE MATTHEW, MINORITY COMMUNITIES IN NORTH CAROLINA’S NORTHEASTERN REGION - WHICH BEAR MUCH OF THE STATE’S POOR HEALTH BURDEN - WERE HIT HARD BY THIS STORM AND CONTINUE TO WORK TOWARD REBUILDING. PRESENTERS FOR THIS SESSION WILL HIGHLIGHT NARRATIVES AROUND GOVERNMENT HURRICANE RESPONSE, ALLOCATION OF RESOURCES, AND COMMUNITY RESILIENCE IN AREAS DEVASTATED BY THE STORM. PARTICIPANTS WILL HAVE AN OPPORTUNITY TO ENGAGE WITH SPEAKERS ABOUT OPPORTUNITIES TO IMPROVE FUTURE REBUILDING EFFORTS AND HOW WE CAN WORK AS A COMMUNITY TO SUPPORT TOWNS IN EASTERN NORTH CAROLINA.
This workshop will be beneficial for those who represent or are wanting to engage marginalized communities affected by health inequities. Participants will build skills in telling both personal and community narratives. By incorporating best practice examples of challenging the narrative of marginalized communities, this informative and interactive workshop session will equip participants with the tools to regain power through storytelling.

Tools for Reclaiming the Narrative: Community and Health Advocacy Skills Workshop

This workshop will introduce participants to effective strategies to build solidarity among minority communities to ensure that their voices are heard in the political and social spheres. Even in times of political division, there are effective strategies and tools that both community groups and public health professionals can use for successful community and health advocacy. The workshop will explore how to conduct a power analysis to identify key stakeholders and issues for advocacy work. Participants will learn methods for effectively amplifying the voice of underrepresented populations for real action and policy change.
POSTERS

BRINKLEY-RUBENSTEIN, L., COSTENBADER, B., GOLIN, C., ZULE, W., WOHL, D. & DUBEY, M. EXPLORING THE USE OF PRE-EXPOSURE PROPHYLAXIS (PREP) AMONG INJECTION DRUG USERS IN GUILFORD COUNTY, NC.


DRAKE, J., BESS, K., DIALLO, M., HOOVER, S., DAVE, G. & CORBIE-SMITH, G. OVERCOMING BARRIERS TO BIOSPECIMEN COLLECTION IN AFRICAN AMERICAN POPULATIONS.

FELDER, S. RECLAIMING THE NARRATIVE: THE LIFE COURSE OF HOMELESS FEMALE VETERANS.

GOODMAN, J.D. DEFINING NON-RESIDENTIAL FATHERHOOD FOR BLACK AMERICANS IN THE 21ST CENTURY.


HERNANDEZ, M. & MCMONIGLE, M. PEER NAVIGATORS: A FORMAL MECHANISM TO ENGAGE AND EMPOWER COMMUNITY.

HIGGINBOTHAM, B.L., BYRNE, V.L. & DONLAN, A.E. USING TWITTER TO ASSESS CAMPUS CLIMATE AFTER A HATE CRIME.


JONES, M., LEAK, L., ROBINSON, S., RIGGINS, L., LIGHTFOOT, A., JAMES, S., MAMO, M. & GOLIN, C. TURNING DARKNESS INTO LIGHT: RESIDENTS OF PUBLIC HOUSING COMMUNITIES EXPLORE COMMUNITY CONCERNS THROUGH PHOTOGRAPHY TO INFORM HIV PREVENTION IN DURHAM.

KHAN, A., HAYES, M., EISEN, A. & HOLLISTER, N. REFUGEE COMMUNITY PARTNERSHIP: A TRAUMA-INFORMED AND RELATIONSHIP-FOCUSED APPROACH TO DEVELOP COMMUNITY-BASED SUPPORT SYSTEM FOR RESETTLED REFUGEE FAMILIES.

MILROY, J. J. & HICKERSON, B.D. PRESENTED BY OAKES, L. USING DESIGN THINKING AND RAPID PROTOTYPING WITH COLLEGE STUDENTS WITH INTELLECTUAL AND/OR DEVELOPMENTAL DISABILITIES (IDD) TO INVESTIGATE THEIR HEALTH AND WELLNESS NEEDS.

MORRISON, S., SHRENNIWAS, S., BALAKRISHNAN, K. & PATEL, K. ASIAN AMERICAN MINORITY HEALTH: HEALTH STATUS AMONG MONTAGNARDS IN NORTH CAROLINA WITH IMPLICATIONS FOR PUBLIC HEALTH PRACTICE.

REVENS, K.E., GUTIERREZ, D. & DEHAVEN, M.J. TU NO ESTAS SOLO/YOU ARE NOT ALONE: PROVIDING CULTURALLY APPROPRIATE MENTAL HEALTH SERVICES TO LATINO IMMIGRANTS THROUGH A COMMUNITY PARTNERSHIP.

RICHMOND, A., JACKSON, M. & ROBINSON, M. STRUCTURAL INEQUALITIES: AN ON THE GROUND VIEW - A TWO-DAY SUMMER INTENSIVE.

RIGGINS, C., RIGGINS, E., BELFIELD, B., BELFIELD, D., LUONG, M., PIKE, E., BAHORSKI, S., MCGIRT, C., MCLendon, C., JACKSON, M. & LIGHTFOOT, A. PICTURE YES!: YOUTH LEAD THE WAY IN SHAPING A NEW VISION OF COMMUNITY IN SOUTHEAST RALEIGH, NORTH CAROLINA.

SHAUGHNESSY, S., RIMMLER, S. & TATUM, E. USING PHOTOVOICE AS A TOOL FOR ENVIRONMENTAL JUSTICE ORGANIZING.

SHEPPARD, B., CHAUVENET, C., CAMPBELL, D., GALLAGHER, B. & SIDDIQUE, N. BEYOND THE HEALTH BENEFITS OF FRESH FRUITS AND VEGETABLES: UTILIZING QUALITATIVE RESEARCH TO UNDERSTAND THE BROADER IMPACTS OF A COMMUNITY GARDEN PROJECT IN LOW-INCOME RURAL COMMUNITIES.

TARASKIEWICZ, L., BOEGNER, J. & SUBRAMANYAM, V. JUSTICE AND EQUITY IN PUBLIC HEALTH: A QUALITATIVE STUDY OF BARRIERS FOR PUBLIC HEALTH FACULTY IN TEACHING EQUITY CONTENT.

TORRES, S.L., BEAM, M.A., MCDANIEL, A.N., RACINE, E.F. & SOLOMON, C. CABARRUS COUNTY PARK DEPARTMENTS DEVELOP PHYSICAL ACTIVITY OPPORTUNITIES IN SPANISH FOR THE LATINO POPULATION.
ZANKILIWA

ZANKI, SHORT FOR ZANKILIWA, IS A SUB-GROUP OF OASIS WHICH STANDS FOR THE ORGANIZATION FOR AFRICAN STUDENTS’ INTERESTS AND SOLIDARITY. OASIS STARTED ON UNC’S CAMPUS IN 1981 WITH THE MISSION OF SPREADING AWARENESS OF THE BEAUTY OF AFRICAN CULTURE AND SERVING AS A RESOURCE FOR THE UNC-CH CAMPUS AND ITS SURROUNDING COMMUNITIES. ZANKILIWA FORMED SHORTLY AFTER THE ESTABLISHMENT OF OASIS. ZANKILIWA IS A WORD THAT ORIGINATED IN CAMEROON, WHICH MEANS TO “GET DOWN” AND TO DANCE ENTHUSIASTICALLY. ZANKILIWA’S MISSION IS TO EXPRESS AFRICAN CULTURE THROUGH THE ART FORMS OF TRADITIONAL AFRICAN DANCE AND MODERN AFRO HIP-HOP. THE DANCE TROUPE STRIVES TO EDUCATE THE NEIGHBORING COMMUNITIES ABOUT ONE OF THE MOST IMPORTANT ASPECTS OF AFRICAN LIFE — DANCE. A MAJORITY OF THE DANCERS AND DANCE STYLES HAIR FROM WEST AFICA ALTHOUGH THEY ALSO INCORPORATE DANCE STYLES FROM ALL OVER THE CONTINENT OF AFRICA.
REGISTRATION
REGISTER AT:
HTTP://MINORITYHEALTH.WEB.UNC.EDU/
REGISTRATION DEADLINE:
FEBRUARY 5TH, 2018

HOTELS

HAMPTON INN CHAPEL HILL/DURHAM
6121 FARRINGTON ROAD
CHAPEL HILL, NC 27517
(919) 403-8700
WWW.HAMPTONINN3.HILTON.COM

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WEBCAST

CAN’T JOIN US IN CHAPEL HILL?
YOU CAN STILL VIEW THE KEYNOTE ADDRESS VIA OUR WEBCAST. THE MINORITY HEALTH CONFERENCE WEBCAST WILL TAKE PLACE FROM 2:00-3:30PM EST THE DAY OF THE CONFERENCE, FEBRUARY 23, 2018. THE WEBCAST WILL CONSIST OF A STREAMING OF THE记录 MORNING WILLIAM T. SMALL JR. KEYNOTE ADDRESS FOLLOWED BY A LIVE Q&A SESSION WITH THE KEYNOTE SPEAKER, MONICA RAYE SIMPSON.

THERE ARE THREE OPTIONS FOR INDIVIDUAL AND GROUP WEBCAST PARTICIPATION:
(1) HOST A PARTNER CONFERENCE,
(2) ORGANIZE A GROUP VIEWING,
(3) WATCH AS AN INDIVIDUAL. GROUP AND INDIVIDUAL VIEWINGS ARE FREE OF CHARGE, BUT DO REQUIRE REGISTRATION.

PLEASE VISIT OUR WEBSITE FOR MORE DETAILS ON THESE VIEWING OPTIONS AT:
HTTP://MINORITYHEALTH.WEB.UNC.EDU/CONFERENCE/KEYNOTE-WEBCAST/